

For Immediate Release:

January 9, 2017

Contact:

Ed Solis, (408) 793-7555
Recreation Superintendent
or
Ed Bautista, (408) 250-3257
Public Information Manager

New Opportunity for San José Youth to Activate Public Spaces

Young Placemakers Program designed to engage youth and enhance community

Event:	Applications for the PRNS new Young Placemakers pilot project are now being accepted by the City of San José
Deadline:	January 31, 2017
Who:	High school-age youth who are residents of San José.
Where:	Applications are available online at www.sanjoseca.gov/youngplacemakers
What:	<p>The Young Placemakers is a new City of San José program aimed at both empowering youth to identify neglected spaces in San José and starting a new grassroots “placemaking” activation.</p> <p>Placemaking creatively brings public activity into a specific locations such as a park, street, or building to enhance community vitality and engagement. Young Placemakers is sponsored by the San José Department of Parks, Recreation and Neighborhood Services.</p> <p>Participants will learn about placemaking through a ten-week course where they gain professional skills such as marketing, event production, and budget management. Youth will identify spaces that could benefit from public life activation; develop design and event concepts; find and highlight local youth talent; and carry out the concept to completion.</p> <p>Participants will be identified through an application process, followed by interviews. At the end of the experience, participants will leave the program with a better understanding of how to engage themselves civically in public spaces through placemaking.</p>
More Information:	www.sanjoseca.gov/youngplacemakers .

About the San José Parks, Recreation & Neighborhood Services Department

PRNS has one of the most diverse service models of any agency of its type. The recreation, social services and outdoor spaces serve both San José's million plus residents, and people from surrounding cities and communities as well. PRNS is committed to building healthy communities through people, parks and programs and to becoming a national leader through quality programs and dynamic public spaces. For more information, visit www.sanjoseca.gov/prns.

About the City of San José

Known as the Capital of Silicon Valley, San José is the nation's tenth largest city and the largest city in Northern California, with an ethnically diverse population of more than one million. San José was founded in 1777, once served as the state capital of California, and now encompasses 180 square miles. Facts about San José can be found here: www.sanjoseca.gov/DocumentCenter/View/780. The City's website is www.sanjoseca.gov.